



Sept 27th-28th, 2019

Alberta Rose Theater, Portland Oregon



Sponsorship Kit

CELEBRATING BURLESQUE

Oregon Burlesque Festival is a weekend celebration of performers from around the world.

Now in its 6th year, Oregon Burlesque Festival is a dramatic performance that combines theater, satire, comedy, dance and adult entertainment. Burlesque performers are historically female though it is not limited to gender. Burlesque performers are known to wear elaborate costumes sometimes including large showgirl props, that are stripped off during their performance. Classic burlesque is an homage to performances that were prevalent in burlesque between 1910- early 1960s, utilizing orchestra band instrumental music and extravagant costumes. Oregon Burlesque Festival started in 2013 as a small three day event, to show off and share the elaborate burlesque around the world. It now welcomes guests from the nation and across across the world as far as Australia and has grown to become an exciting full-weekend gathering.



2019 Showcase and Competition

Oregon Burlesque Festival is proud to bring two dazzling days of shows. Our Friday showcase feature local and traveling performers at the historic Alberta Rose Theatre. During these shows, performers display their acts in a non-competitive burlesque production. On Saturday night we have competitive extravaganza. Our performers compete for the title, “Queen of the Roses,” “Keepin’ it Neo,” “Best Group,” “Keepin’ it Weird,” “Stayin’ Classy,” “Most Innovative” and “Wild Card.” Performers are judged by a small celebrity panel and awarded at the end of the night.

www.oregonburlesquefestival.com

PHOTO GALLERY



Raise your company's profile through a marketing partnership with Oregon Burlesque Festival. We have participation levels designed to fit any budget. Our audience is highly targeted and trends towards a somewhat older age group, with disposable income and strong interests in travel, art, music, dining, mixology, shopping, vintage fashion, mid-century design, classic cars, travel and similar pursuits.

MARQUEE SPONSOR

Present one of the major weekend shows and get name-checked every time we mention the event...in print, online and anywhere else! Plus you or your representatives will be treated like royalty at Oregon Burlesque Festival.

SPONSOR/PARTNER

Contribute as a cash sponsor and get your brand placed in front of a legion of passionate fans at Oregon Burlesque Festival and through our online and social media channels.

IN-KIND CONTRIBUTOR

Contribute a product or service to the event in return for valuable exposure and promotion. Our guests are always on the lookout for interesting new brands that fit their lifestyles, and they enjoy reconnecting with old favorites in a fun, festive setting.

PRINT ADVERTISER

Sponsor an ad in our event program. Each year we place hundreds of copies of this souvenir event guide in the hands of eager guests and promote our advertisers through our website and social media channels.



BENEFITS

NAMING RIGHTS

Put your name on one of our weekend shows, included in event schedules, media appearances, schedules, newsletters, social media and other marketing.

PHOTO OPPORTUNITIES

We showcase your brand and provide unique opportunities for you to capture your products being enjoyed by our guests. Photography services are available.

BANNER PLACEMENT

We provide opportunities throughout our venues to place banners and other tasteful displays and signage.

SOCIAL MEDIA

We provide an interactive link between fans and sponsors. It's an ideal way to relay your organization's message and promotions to a highly targeted audience.

PRODUCT PLACEMENT

Showcase your product or service at Oregon Burlesque Festival. We offer placement in our VIP gift bags, and we use select food & beverage products throughout the event.

TICKETS & GIFTS

Receive tickets and merchandise that can be used to reward your most valuable contacts, and enjoy the sponsor/VIP tables at our Friday and Saturday night shows.

orburlesquefestival@gmail.com www.oregonburlesquefestival.com

OREGON BURLESQUE FESTIVAL 2019

SPONSORSHIP LEVELS

Sign up now and we'll start promoting your brand right away. We can create a custom plan that meets your budget and marketing needs, and we're always looking for creative ways to integrate our sponsors into Oregon Burlesque Festival in meaningful ways. The table below is rough guide to the benefits of sponsorship based on your financial or in-kind contribution.

	Contributor	Sponsor	Partner	Marquee Sponsor
Cash Contribution	\$150 or	\$300 or	\$600 or	\$1200+
In Kind Contribution, Retail Value	\$300	\$600	\$1200	
Naming rights & presenting sponsor credit				
Name/logo on event signage, handbills and print ads				
Name/logo on event posters				
Feature Spotlight on website				
Name/Logo/Link on website				
Social Media Integration				
Social Media shout-outs				
Banner space at show venue and event shout-outs				
Program print ad, half page				
Program print ad, full page				
Placement of product/media in VIP gift bag				
Weekend Pass (Basic)	1	2	4	4
VIP Weekend Pass			1	1

Sponsor benefits subject to availability. Assistance with design production is available. Hotel accommodations not included with event admission. Oregon Burlesque Festival is not a 503c non-profit organization, but contributions may be tax-deductible as a marketing expense for your business. Please consult a qualified tax professional for guidance.

PRINT ADVERTISING

We also offer a low-cost way to get involved through print advertising. Our event program and guide is a multi-page souvenir booklet that fits easily in a pocket.

Full Page, B/W 3.5" x 5" \$95
 Half Page, B/W 3.5" x 2.5" \$65

OREGON BURLESQUE FESTIVAL STATISTICS

Weekend guests 800+
 Print program reach 800+
 Social media followers 3,300+
 Social media reach (organic) 5,000+/day
 Email subscribers 1050+
 Growth since 2013 500%

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